

Department Of Commerce June 2023 - march-2024

ACADAMIC REPORT

- All the members of the department Expressed that this Semesters from June2023 to March-2024 was Satisfactory All the members were able to Complete Syllabus in time aud Conducted a few revision classes.
- During this academic year the department of Commerce Organized Partition Horror's Remembrance Day on 14th August 2023 in College Auditorium.



- Under the Supervision of Principal Dr.Sr. Mercy on 22nd August, Mrs.B. Lavanya and Mrs.R. Jagadeeswari Mr.S.B.V.Subrahmanyam attended an abroad Internship Introduction programme conducted by Dr. Ratnakar Bala.



- On 4th September Our department members participated in a Webinar on Recent changes in commerce education impact of digital advancements organized by C.R.Reddy college
- On 22nd September. All deparment members are conducted a program on Tourism Day in auditorium.



- On 30th September the Department of Commerce conducted "TASTE OF INDIA" food fest in the campus and all are satisfied



- On 13th and 14th of October the International Seminar was held in our college. And our Department members Mr. SBV Subramanyam and Mrs.B Lavanya Mrs.R Jagadeeswari and Mrs.R Harika published a article in ISBN General about. .
 - **SOCIAL ENTREPRENEUR, A POWERFULL LINK BETWEEN NEGLECTED SECTORS AND MARKETS CASE STUDY OF VANGURU VILLAGE, ELURU DISTRICT-AP**
 - **PERFORMANCE OF DWACRA GROUPS IN SATRAMPADU VILLAGE OF ELURU**



- On 15th of October under the guidance of Mr. S.B.V Subramanyam Mrs.R Jagadeeswari Mrs.B Lavanya, the IIIrd B.com students went to the industrial tour to Patanjali Industries, Ampapuram, Krishna District.



- On 15th and 16th of December college platinum Jubilee celebration are done. Students of three years of B.com are participated in **Alanaati Madhuraalu** dance and **Garba** dance on that prestigious event.



- On 15th December the occasion of platinum jubilee aluminee meet our department members R. Harika and B. Lavanya performed a classical dance



- On 23rd of December, 2023. All the department members are conducted semi-Christmas celebrations in auditorium in a grand manner.



- On 12th January 2024 on the occasion of Sankranti celebrations. Mrs.R. Jagadeeswari, Mrs R. Harika stands as a mentors for hairstyle competition.



- On 23rd of January, all the department members were conducted a BOS meeting (ONLINE). Mr. T. Vijay Babu, assistant professor in K.B.N college Vijayawada asuniversity nominee and Mr.G. Srikanth CA attended as a subject expert for that BOS meeting.



- On 25th January on the eve of National Voters Day local act tv channel conducted a voters awareness program Mr. S.B.V. Subramanyam participated and gave valuable suggestions
- On 29th of February, the **DCCB** Bank and **NABARD** conducted a workshop on the occasion of financial literacy week awareness. All the department members have participated in that workshop



- On 15th April 2024, Our Final year students successfully completed Internship Program On Digital marketing



Department of Commerce

Academic plan for the year 2024- 25.

All the members of department gathered together in department to discuss various academic and other aspects for the next academic year

first of all the members are satisfied with completion of syllabus and revision for the last year 2023-24.

After lengthy discussion the following aspects were proposed for principal's approval

- We continue the bridge course for non-commerce students who joined in B.Com course to encourage them towards commerce and accountancy and reduce the fear and confusion about commerce Course
- To conduct a two-day workshop for filing of IT return in GST returns.
- We are planned to organize **Commerce Fest** in the month of August or September. For that We invite nearby colleges.
- We planned to conduct a webinar on financial intermediaries
- we expect to conduct a seminar on cyber-Law -cyber-crimes
- we Plan to take the students for 2 Industrial visits for semester wise to provide practical exposure to students relating to accounting, and marketing aspects in industries.
- We plan to conduct guest lecture On the topic of Financial literacy with the help of DCCB bank We plan to conduct an awareness program on Savings and investment
- We expect to continue tally as a certificate course for next academic final year students
- If permit, we want to organize student exchange program with other nearby colleges
- We want to strengthen our department bank with different schemes

STUDENTS ACTIVITIES

- On 16th to 17th NOVEMBER university state level kabaddi competitions were held in Kakinada our students CH. Anusha of 3rd b.com and P. Joshita of 1st b.com got 3rd place in state level meet and
- On 12th and 13th December of 2023, The athletic competitions are held in in SKVT. Govt degree, college rajamundry . Our student, T Jyoti of second B com got Second place in 400 into four, and 100 hurdles 2nd place
- On 17th and 18th December of 2023, the basketball competitions were held in ideal College of Arts and Science. Kakinada, our students, T Jyoti, G Sai Sudha, G Triveni of 2nd B com was got first in place selected to nationals
- On 21st December our student p.johshita of 1st b.com got 1st place in state level throw ball competition in Vijayawada
- On 30th and 31st December. 2023 the handball competitions were held in DRK College of physical education. G Mamidada, our students T Jyoti, Tsai Sudha of II B.COM 2nd in place.
- On 8th January of 2024 the ball badminton competitions are held in DR goenka govt degree college tadepalligudem our student G.sai sudha Of II B.COM GENERAL got 2nd place on that competition
- On 9th January 27th national youth fest YUVVA was conducted in our student Lakshmi prassanna of II B.COM COMP participated and got 1st prize in state level and she selected to nationals

- On 13 January 2024 our student Lakshmi prasanna of IInd b.com comp participated in national level youth fest at Nasik Maharashtra
- On 27th January 2024 the senior state level throw ball meet were held in anantapur our student p.joshita of 1st b.com general got 2nd place in that meet
- On 12th to 14th February 73rd junior national basket ball competitions are held in Odisha our student T.jyothi of II B.COM general participated on that competition
- On 27th February 2024 On the occasion of Yuv Samvat, India at 2047. Vikasit Bharat, The election competition was conducted by AdikaVi nanayya University, Rajmundry the topic on role of youth for making India as developed country by 2047. Our student Mary Florence Lingala secured third place in best there, and is further going to represent the university in national level

STUDENT PLACEMENTS

- S.Sri lalitha, P.Jhansi and M.Sahithi of III B. Com Got placements in campus drive
- M.Sahithi of IIIB.Com got a job in DATA VALIY technological solutions